

When we began to film *Print the Legend*, all we knew was that we were entering the “Macintosh Moment” of an exciting technology, the time when 3D Printing was shifting from an industrial process to one you could do at home. We knew this held untold promise for future innovation. We knew we were making a time capsule of a historical moment.

What we did not know was that the astoundingly hard working entrepreneurs who were chasing their dreams in this Wild West marketplace were going to teach us lessons about a story we’ve all been told a thousand times: the myth of the American Dream. We did not know we’d learn that what we ask of our business heroes is like what we ask of our politicians or professional athletes: tremendous self-sacrifice that selects out for all but the most obsessive, the most competitive, the most willing to achieve at all cost.

The people in *Print the Legend* are benefitting and challenging us all, because they are achieving things that will shape our future in powerful ways. Some of them have lived and will live the American Dream. But at what cost? What do we ask of them? What do they ask of themselves?

3D Printing will one day give us the power to make almost anything, but to handle that power responsibly, we must start by asking how we want to make ourselves. *Print the Legend* seeks to ask those questions through compelling human stories unfolding in the birth of a disruptive technology.

- Luis Lopez & Clay Tweel, Directors
- Steven Klein, Producer